

# GRILLO'S PICKLES®

## GRILLO'S PICKLES UNIVERSITY – COLLEGE AMBASSADOR

### POSITION SUMMARY

Grillo's Pickles is a Boston-based company founded in 2008. Over the past 18 years, we have grown from selling our 100-year-old pickle recipe out of a handmade pickle cart on the streets of Boston to now a nationwide brand with passionate fans across all corners of the US. We are fearlessly passionate, authentic, and true to who we are; never straying away from the values that drive us:

- **Quality first**
- **Hustle harder**
- **Respect & dignity**
- **Drive fast, take smart chances**
- **Positive vibes**

Grillo's is seeking students (18 years and older) enrolled in an undergraduate college or university program to promote the brand across your campus and be the heartbeat of the Grillo's brand in your school's community.

As a part of this hands-on ambassador program, GPU students activate by showing up IRL and on social media in their own authentic way. From tailgates to TikToks to tabling events, Grillo's Pickles University ambassadors will have the opportunity to play a key role in amplifying the Grillo's brand on their campus. We're looking for students who are active on social media and are excited to share their passion for Grillo's with their peers.

Grillo's is currently seeking campus ambassadors for the 2026-2027 academic year.

### KEY RESPONSIBILITIES

- Introduce peers to Grillo's Pickles in an authentic way through on campus activations, word of mouth, and social media
- Plan and host Grillo's related events (Tailgates, pickle parties, product sampling, etc.)
- Identify creative ways to activate and bring Grillo's to your campus
- Collect consumer insights from peers and report findings to the Grillo's team
- Participate in Grillo's Pickles University introductory call with the Grillo's Team and other campus ambassadors
- Contribute to GPU group chats to collaborate regularly with your fellow Campus Ambassadors

### REQUIREMENTS

- Passion for the Grillo's Pickles brand and excitement to share it with others
- Must enjoy interacting and talking with peers
- Currently enrolled in an undergraduate program at an accredited College or University
- Have or create social media accounts for content capture and sharing on required platforms - Instagram and TikTok
- Dedicate up to 4 hours per week for 13 weeks to Grillo's related planning, activations, and content capture

### WHAT YOU'LL GAIN

- Hands on experience hosting events and sampling a variety of Grillo's products to friends and peers
- Exposure and opportunity to collaborate with the Grillo's Pickles Marketing Team
- Expand your network and work-jointly with other Grillo's Pickles University students from other schools across the country
- Compensation for your dedication to the Grillo's Pickles University program and spreading the word about Grillo's products
- Flexible scheduling - you decide when you can dedicate time to Grillo's each week!