Grillo's Bachelorette Sweepstakes Official Rules

Important: Please read these Official Rules before participating. By participating in this Sweepstakes, Entrants agree to be bound by these Official Rules and Entrants represent that they satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. SWEEPSTAKES DESCRIPTION: The Grillo's Bachelorette Sweepstakes (the "Sweepstakes") begins on Monday, April 7, 2025 at 12:00:00 am Eastern Time ("ET") and ends on Wednesday, December 31, 2025 at 11:59:59 pm ET ("Sweepstakes Period"). The Sweepstakes Period is comprised of nine (9) separate entry periods (each, an "Entry Period"). At the conclusion of each Entry Period, one (1) Grand Prize winner will be selected in a random drawing from among all eligible entries received during that Entry Period (each and collectively, the "Grand Prize Winners"). Each Entry Period begins at 12:00:00 am ET and ends at 11:59:59 pm ET on dates set forth in Rule 4 below. The sponsor of this Sweepstakes is Grillo's Pickles, Inc., 80 University Ave, Suite 102, Westwood, MA 02090 ("Sponsor"). The administrator of this Sweepstakes is Grillo's Pickles, Inc., 80 University Ave, Suite 102, Westwood, MA 02090 ("Administrator"). The Sponsor and Administrator shall collectively be referred to herein as the "Sweepstakes Entities".
- 2. ELIGIBILITY: Sweepstakes is open only to legal U.S. residents residing in the 50 (fifty) United States and the District of Columbia who are at least eighteen (18) years of age at time of entry, who are engaged to be married and who meet all other requirements in these Official Rules (each an "Entrant"). Employees, officers, directors, representatives, contractors and agents of the Sweepstakes Entities and their respective owners, parents, subsidiaries, retailers, affiliates, advertising and promotion agencies, and any companies involved in the implementation and execution of the Sweepstakes and employees, officers and directors of wholesalers, suppliers, distributors and each of their Immediate Family Members and Household Members" shall mean those people who share the same residence at least three months a year, whether or not related; "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. Sweepstakes is void where restricted or prohibited by law.
- **3. HOW TO ENTER:** To enter the Sweepstakes, during the Sweepstakes Period, Entrants must go to https://www.grillos.com/bachelorette-bachelor-party/ (the "**Website**") and follow the onscreen instructions to register for the Sweepstakes and earn one (1) entry into the Sweepstakes. Signing up is free and entry must include the Entrant's name, email address and Bachelorette/Bachelor Party & Wedding details (as detailed on the entry form). Entrants will also have the option to upload a picture of themselves and their fiancé(e). Whether or not you choose to upload a photo will not change the odds of winning a prize in the Sweepstakes. Data rates may apply if accessing the Website via a mobile device.

LIMIT OF ONE (1) SWEEPSTAKES ENTRY CAN BE EARNED PER PERSON/PER HOUSEHOLD/PER DAY. For purposes of these Official Rules, a 'day' is defined as any twenty-four (24) hour period during the Sweepstakes Period beginning at 12:00:00 a.m. ET and ending twenty-four (24) hours later at 11:59:59 p.m. ET.

Entrants must fully and accurately complete the registration process to participate. All entries must be received during the Sweepstakes Period. The Entrant must be the authorized account

holder of the email address used to enter the Sweepstakes. In the event of a dispute over the identity of an Entrant or potential winner in the Sweepstakes, the Entrant or potential winner will be deemed the authorized account holder of the email address associated with the email address used at registration as long as such person is otherwise eligible in accordance with these Official Rules. "Authorized Account Holder" is defined as the natural person in whose name the email account was opened, as long as such person is otherwise eligible in accordance with these Official Rules. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein.

Entries in excess of the per person limit may result in disqualification of the Entrant. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's entries and that Entrant may be disqualified from the Sweepstakes. Entries generated by a macro, script or other automated means will be disqualified. Each Entrant must be the rightful owner (or have authorized use) of the email address used for entry. All entries become the sole property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules.

4. WINNER SELECTION AND NOTIFICATION: On or about each Drawing Date set forth in the table below, the Administrator will conduct a random drawing for one (1) Grand Prize winner for each Entry Period set forth below. Each Sweepstakes entry is eligible only for the particular Entry Period in which the entry is received by the Sponsor. Non-winning Grand Prize Sweepstakes entries will not rollover into any subsequent Entry Period nor any other Grand Prize Sweepstakes drawings. Administrator's decision about eligibility for a drawing is final.

Entry Period	Entry Period Dates	Drawing Date (on or about)
#1	April 7, 2025 – April 30, 2025	May 5 th , 2025
#2	May 1, 2025 – May 31, 2025	June 4 th , 2025
#3	June 1, 2025 – June 30, 2025	July 3 rd , 2025
#4	July 1, 2025 – July 31, 2025	August 5 th , 2025
#5	August 1, 2025 – August 31, 2025	September 3 rd , 2025
#6	September 1, 2025 – September 30, 2025	October 3 rd , 2025
#7	October 1, 2025 – October 31, 2025	November 5 th , 2025
#8	November 1, 2025 – November 30, 2025	December 3 rd , 2025
#9	December 1, 2025 - December 31, 2025	January 5 th , 2026

<u>Grand Prize Winners:</u> Within approximately three (3) business days after the Drawing Date, each potential winner will be notified at the email address associated with their Sweepstakes entry. Each potential winner will be required to respond (as directed) to the notification within two (2) business days (or a shorter time if required by exigencies) of attempted notification. Prizes will be fulfilled directly to the Grand Prize Winner within approximately two to three (2-3) weeks from confirmation of eliaibility.

If an email address is invalid or if a potential winner fails to respond as directed, the prize may be forfeited. If a potential winner forfeits, is found to be ineligible, or if they have not complied with these Official Rules or decline the prize for any reason prior to award, such potential winner will

be disqualified and an alternate potential winner will be selected at random in accordance with the aforementioned procedures. The Sweepstakes Entities will attempt to contact up to two (2) potential winners of each prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If a prize is awarded but goes unclaimed, such prize may not be re-awarded, at the sole discretion of the Sweepstakes Entities.

Sweepstakes Entities reserve the right to disqualify anyone not fully complying with the Official Rules. A prize will be awarded directly to the Grand Prize Winner named in the winning entry, the winner is solely responsible for all federal, state and/or local taxes, if applicable, and for any other fees or costs associated with the prize they receive. Other restrictions may apply.

- **5. ODDS OF WINNING:** Odds of winning a Sweepstakes prize depend on the number of eligible entries received during each corresponding Entry Period.
- **6. PRIZES:** There are nine (9) prizes ("**Sweepstakes Prizes**") available, one (1) prize per Entry Period. Each Prize will consist of two (2) Grillo's branded t-shirts, two (2) Grillo's branded hats, up to fifteen (15) Grillo's branded koozies, up to fifteen (15) Grillo's branded stickers and five (5) Grillo's Free Product Coupons (up to \$9.00 each). Approximate Retail Value ("**ARV**") of each Grand Prize: \$255.

CUMULATIVE ARV OF ALL PRIZES: \$2,295.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion.

General Prize Provisions: Limit one (1) Sweepstakes Prize per person during the entire Sweepstakes Period. A winner cannot assign or transfer the prize claim to another person. No cash alternatives or prize substitution is allowed except at the discretion of Sweepstakes Entities. If a prize cannot be awarded due to circumstances beyond the control of the Sweepstakes Entities, a substitute prize of equal or greater retail value may be awarded. The ARV is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. If the actual value of a prize is less than the ARV stated herein, the winner will not be entitled to a check, cash or other form of payment for the price difference. Other restrictions may apply. Any depictions of prizes are for illustrative purposes only. ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Except for applicable manufacturer's standard warranties, the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including any implied warranty of merchantability or fitness for a particular purpose).

7. DISCLAIMER: Sweepstakes Entities and each of their respective parent companies, subsidiaries, franchisees, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, internet, or other computer or communications-related malfunctions or failures beyond Sponsor or the Released Parties' reasonable control; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties; or (d) any printing, programming or typographical errors in any materials associated with the Sweepstakes.

- 8. LIMITATIONS OF LIABILITY AND RELEASES: By participating in the Sweepstakes, each Entrant releases the Sweepstakes Entities and all Released Parties from any and all liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including claims, costs, injuries, losses and damages related to rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. EACH ENTRANT AGREES TO INDEMNIFY AND HOLD HARMLESS EACH OF THE RELEASED PARTIES FROM ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES DESCRIBED IN THE PRECEDING PARAGRAPH WHICH MAY BE SUFFERED BY THE ENTRANT CONNECTED TO SUCH ENTRANT. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO PARTICIPATION IN THE SWEEPSTAKES OR USE OR INABILITY TO USE ANY WEBSITE. ONLINE MECHANISM AND/OR PERSONAL PROPERTY PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO PARTICIPATION IN THE SWEEPSTAKES OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE EXCEED \$10. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS BOUGHT OR RENTED FROM THE SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FOR FRAUD.
- **9. USE OF WINNER'S NAME AND LIKENESS:** To the fullest extent permitted by applicable law, participation in the Sweepstakes constitutes Entrant's permission to use Entrant's name, hometown, aural and visual likeness and prize information for advertising, marketing, and promotional purposes without further permission or compensation (including in a public-facing winner list). As a condition of being awarded any prize, except where prohibited by law, a winner selected to receive the prize may be required to (i) execute a consent to the use of their name, hometown, aural and visual likeness and prize information for advertising, marketing, and promotional purposes without further permission or compensation, (ii) secure the written consent of the Entrant for the same purposes. By participating in the Sweepstakes, Entrant consents to being contacted by Sponsor for any purpose in connection with this Sweepstakes.
- 10. DISPUTES: These Official Rules are governed by the laws of the State of California, U.S.A., without regard to California conflict of law provisions. By participating in the Sweepstakes, each Entrant irrevocably agrees that all disputes arising out of or relating to the Sweepstakes shall be resolved by final and binding arbitration administered by JAMS in accordance with its arbitration rules and procedures or subsequent versions thereof ("JAMS Rules"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in California. All proceedings brought pursuant to this Section 10 will be conducted in the County of Los Angeles, State of California. The remedy for any claim shall be limited to actual damages and in no event shall any party be entitled to seek to rescind these Official Rules. Any demand for arbitration against Sponsor or other Released Parties must be commenced within two year(s) after the claim arose. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. Each party shall be responsible for its costs incurred in such arbitration, but if Entrant cannot afford to pay for the arbitration Entrant agrees to provide

Sponsor the option of paying the arbitrator before seeking to initiate any other form of dispute resolution, including litigation. Judgment on an arbitration award may be entered into any court having jurisdiction thereof. The award of the arbitrator shall be final and binding upon the parties without appeal or review. Notwithstanding the foregoing, Sponsor may immediately seek any interim or preliminary injunctive relief from any court of competent jurisdiction, as necessary to protect its rights or property (including intellectual property rights).

- 11. GENERAL CONDITIONS: Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its discretion, and to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's reasonable control affect the administration, security or proper participation in the Sweepstakes, or Sponsor otherwise becomes (in its sole discretion) incapable of running the Sweepstakes as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Sweepstakes, tamper with the operation of the Sweepstakes or engage in any conduct that is detrimental or unfair to Sponsor, the Sweepstakes or any other Entrant (as determined in Sponsor's sole discretion) are subject to disqualification, in which case, the Entrant's Sweepstakes Account privileges may be revoked. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to participate in the Sweepstakes. Sponsor reserves the right to disqualify any entries received that contain inappropriate or offensive content. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. The use of the terms "include" or "including" in these Official Rules is illustrative and not limiting.
- **12. PRIVACY:** The information provided by Entrants will only be used as provided in Sponsor's privacy policy or these Official Rules. See Sponsor's privacy policy at https://www.grillos.com/privacy-policy/("**Privacy Policy**") for details regarding use of the personal information collected in connection with this Sweepstakes. In the event of any conflict between these Official Rules and such privacy policy, these Official Rules shall control. By participating, Entrant grants Sponsor permission to share Entrant's email address and any other personally identifiable information with the corresponding Administrator solely for the purpose of Sweepstakes administration and fulfillment.
- **13. WINNERS LIST:** For a copy of the winner's list, visit https://www.grillos.com/bachelorette-bachelor-party/. The winner's list will be available after each winner is confirmed and will stay available until February 15, 2026.

Abbreviated Rules for Print Creative

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal U.S. residents residing in the 50 U.S./D.C., age 18 and older and engaged to be married. Starts at 12:00:00 a.m. ET on 4/7/25 and ends at 11:59:59 p.m. ET on 12/31/25. For complete details on how to enter, additional eligibility requirements, prize descriptions, odds of winning, ARVs, etc., see governing Official Rules at https://www.grillos.com/bachelorette-bachelor-party/ VOID WHERE PROHIBITED. Sponsor: Grillo's Pickles, Inc., 80 University Ave, Suite 102 Westwood, MA 02090

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Abbreviated Rules for Facebook

NO PURCHASE NECESSARY. Begins at 12:00:00 a.m. ET on 4/7/25 and ends at 11:59:59 p.m. ET on 12/31/25. Open only to legal residents in 50 U.S./D.C., 18+ who are engaged to be married. To enter and for complete Official Rules: https://www.grillos.com/bachelorette-bachelor-party/

Abbreviated Rules for Twitter¹/Instagram/Pinterest

NoPurchNecessary. Ends 11:59pmET 12/31/25. 50 US/DC, 18+. Rules apply [bit.ly]

¹ The proposed Social Media disclosure assumes that Social Media advertising the Sweepstakes are posted only after the start date/time of the Sweepstakes. If Social Media Posts are before the start date, then adding the start date/time/time zone is recommended.

Abbreviated Rules for Banner Ads

No Purchase Necessary. Click for details.

Abbreviated Rules for Website Footer

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal U.S. residents residing in the 50 U.S./D.C., age 18 and older who are engaged to be married. Starts at 12:00:00 a.m. ET on 4/7/25 and ends at 11:59:59 p.m. ET on 12/31/25. For complete details on how to enter, additional eligibility requirements, prize descriptions, odds of winning, ARVs, etc., see governing Official Rules at https://www.grillos.com/bachelorette-bachelor-party/ VOID WHERE PROHIBITED. Sponsor: Grillo's Pickles, Inc., 80 University Ave, Suite 102 Westwood, MA 02090.

Abbreviated Rules for Emails

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal U.S. residents residing in the 50 U.S./D.C., age 18 and older who are engaged to be married. Starts at 12:00:00 a.m. ET on 4/7/25 and ends at 11:59:59 p.m. ET on 12/31/25. For complete details on how to enter, additional eligibility requirements, prize descriptions, odds of winning, ARVs, etc., see governing Official Rules at https://www.grillos.com/bachelorette-bachelor-party/ VOID WHERE PROHIBITED. Sponsor: Grillo's Pickles, Inc., 80 University Ave, Suite 102 Westwood, MA 02090.